

# Illuminate the Season with ARCH



## NOVEMBER 14 - 17, 2024

THE MACHINE SHOP - 83 HURON STREET, SAULT STE. MARIE

**THU**  
8 PM - 10 PM

**FRI**  
12 PM - 9 PM

**SAT**  
10 AM - 9 PM

**SUN**  
10 AM - 4 PM

### ALL ARE WELCOME

ARCH is back with the 4th Annual Illuminate the Season, bringing local businesses together to showcase their love and dedication not only to the community, but also towards Hospice! This family-friendly event will have something for everyone to enjoy between admiring and bidding on festive décor, live music, activities with Santa, and much more.

**EMBRACE THE HOLIDAY SPIRIT WITH US!**

**\$8**  
SENIOR  
ADMISSION

**\$10**  
ADULT  
ADMISSION

**\$20**  
FAMILY  
ADMISSION



VISIT [WWW.ARCHHOSPICE.CA/ILLUMINATE](http://WWW.ARCHHOSPICE.CA/ILLUMINATE)  
OR SCAN THIS CODE TO LEARN MORE!



## EVENT SPONSORSHIP OPPORTUNITIES

MEDIA SPONSOR - SOLD - *SOOTODAY*

VENUE SPONSOR - SOLD - *THE MACHINE SHOP*

TITLE SPONSOR - SOLD - *GFL*

MEMORIAL TREE SPONSOR - SOLD - *O'SULLIVAN FUNERAL HOME*

GALLERY SPONSOR - SOLD - *MIO'S FURNITURE FASHIONS*

VIP EVENT SPONSOR - SOLD - *TD BANK*

### **SANTA'S WORKSHOP - \$5,000**

- 10 Admission Tickets to the Illuminate the Season Gallery
- 5 VIP Tickets to our VIP Take 5 event on Thursday, November 14
- Sponsorship profile in all external media materials related to Santa's Workshop
- Corporate profile (logo and link back to corporate website) on the Illuminate the Season website
- Logo attribution at Santa's Workshop, along with sponsorship level recognition on all marketing; including website, on-site signage, and social media

### **SKATE WITH SANTA - \$5,000**

- 10 Admission Tickets to the Illuminate the Season Gallery
- 2 VIP Tickets to our VIP Take 5 event on Thursday, November 14
- Sponsorship profile in all external media materials related to Skate with Santa
- Corporate profile (logo and link to corporate website) on the Illuminate the Season website
- Logo attribution at Skate with Santa, along with sponsorship level recognition on all marketing; including website, on-site signage, and social media



## SPONSORSHIP OPPORTUNITIES

### TREE SPONSORSHIP

#### **The ARCH Angel Tree - \$1,000**

Our amazing ARCH Angels will bring your ideas to life and decorate a tree on your behalf! This is the perfect way to engage with our volunteers and showcase your brand if you don't have the resources to decorate the tree yourself. Your support will be showcased with signage at the event and on SooToday.

#### **The Deluxe Company Tree - \$400**

Bring your spirited staff together as you design your own tree! You and your staff will be provided with a 7 foot with lights. Your sponsorship and decorating will be showcased with signage at the event and on SooToday.

#### **The Company Tree - \$300**

Make memories with your team while designing and decorating the 6-foot tree with lights that will be provided for you. Your support will be showcased with signage at the event and on SooToday.

#### **The Artisan Tree (Option 1) - \$200**

Be creative with a provided 4-foot tree with lights. Pick a theme, showcase your products, think outside the box, and have fun with your team! Your support will be showcased with signage at the event and on SooToday.

#### **The Artisan Tree (Option 2) - \$150**

Bring your own tree and wow factor! Your support will be showcased with signage at the event and on SooToday. The tree must be delivered and assembled at the venue on Sunday, November 10, 2024.

### WREATH SPONSORSHIP

#### **The Designer Wreath - \$200**

A beautiful seasonal wreath will be decorated by our ARCH Angels and displayed for you. Your support will be showcased with signage at the event and on SooToday.

#### **The Artisan Wreath - \$100**

Showcase your creativity with your own decorated wreath. Your support will be showcased with signage at the event and on SooToday. The wreath must be delivered to the venue on Sunday, November 10, 2024.

### ALL TREE & WREATH SPONSORS RECEIVE 2 TICKETS TO THE VIP EVENT

November 14-17 at The Machine Shop - 83 Huron Street, Sault Ste. Marie, ON  
705-942-1556 ext. 237 | [events@archhospice.ca](mailto:events@archhospice.ca) | [archhospice.ca/illuminate](http://archhospice.ca/illuminate)



## SPONSORSHIP FORM

### TREE SPONSORSHIP

- ARCH Angel Tree - \$1,000
- The Deluxe Company Tree - \$400
- The Company Tree - \$300
- The Artisan Tree (Option 1) - \$200
- The Artisan Tree (Option 1) - \$150

Company Name

Address

Email

Contact Name

Postal Code

Phone

Signature \_\_\_\_\_

Date \_\_\_\_\_

### WREATH SPONSORSHIP

- The Designer Wreath - \$200
- The Artisan Wreath - \$100

Company Name

Address

Email

Contact Name

Postal Code

Phone

Signature \_\_\_\_\_

Date \_\_\_\_\_

\* PLEASE NOTE: THIS IS YOUR SPONSORSHIP INVOICE \*

Please call to pay by credit card or make cheques payable to:  
ARCH Hospice: 229 Fourth Line West, Sault Ste. Marie, ON P6A 0B5, Canada  
705-942-1556 ext. 237 | [events@archhospice.ca](mailto:events@archhospice.ca) | [archhospice.ca/illuminate](http://archhospice.ca/illuminate)



## DESCRIPTION FORM

Thank you for participating in **Illuminate the Season with ARCH** at The Machine Shop from November 14-17. Please take a moment to describe your tree or wreath so that we may share your story with our supporters. Please email the completed form to [events@archhospice.ca](mailto:events@archhospice.ca) by **Monday, November 4, 2024**.

### EXAMPLE

**Tree Type:** Deluxe Company Tree  
**Company:** ARCH Hospice  
**Tree Name:** Winter Wonderland  
**Description:** Our tree represents the memory of loved ones and honours the magical snowy grounds at our beautiful Hospice Home...

### FORM

**Tree Type:**

**Company:**

**Tree Name:**

**Description:**

If you require additional space,  
please use the field on page 2.



## DESCRIPTION FORM - PAGE 2

A large, empty white rectangular area intended for a description form.